




Small Pharmacy... Big Hearts 



Bremo Pharmacy Now Carries RxEars Hearing Aid Devices!

BY CARLA DANIEL

Did you know...

According to the National Institute on Deafness and Other Communication Disorders, an estimated 48 million Americans have some level of hearing loss. Of those, 30% of people over the age of 70 utilize a hearing aid. In the younger patient population of adults aged 20-69, only 16% use hearing aids. This could be due to **cost, infrequent diagnosis, or lack of access to care**. Most health insurances do not cover the cost of hearing aids, and out-of-pocket costs can range from \$3000-\$6000 a pair. **Now, Bremo Pharmacy can help!**

Have you ever experienced the following symptoms?

- Asking people to repeat themselves regularly
- Trouble understanding people without reading their lips
- Trouble hearing conversation when in a group of people
- Trouble understanding people on the phone
- Trouble hearing in the movie theater
- Watching the TV at a higher volume than those around you

If you answered "**Yes**" to any of those questions, you may be experiencing signs of **mild-moderate hearing loss**.

RxEARS
HEAR...THERE...EVERYWHERE™



Rx4 Hearing Aids

RxEARS
HEAR...THERE...EVERYWHERE™



Rx8 Hearing Aids

What can I do if I have mild-moderate hearing loss?

Bremo Pharmacy now carries RxEars hearing aid devices! These are comfortable, virtually invisible devices that can help you on your journey to better hearing. Each pair comes with a warranty and 45 day return policy. We have 2 different models in stock. The RX8 is bluetooth compatible and can be controlled directly from your smart phone! We also carry the RX4 model, which has the same capabilities as the RX8, with the exception it is not bluetooth compatible.

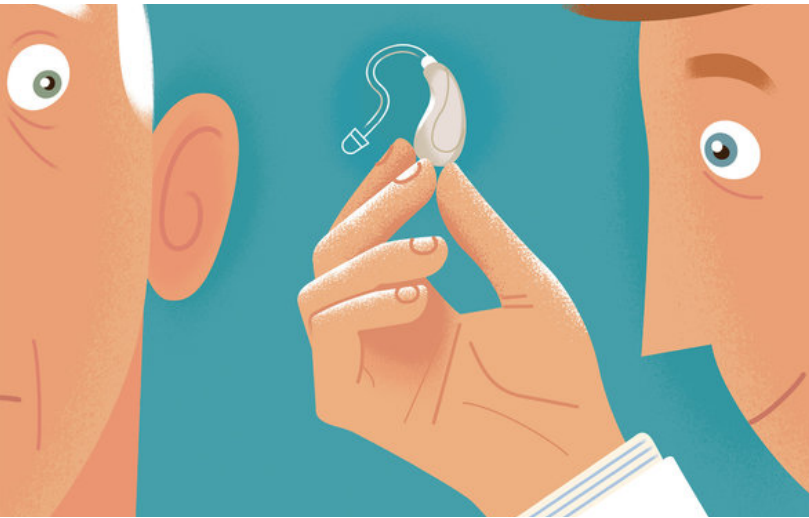


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PAUL ROGERS

What are RxEars Hearing Aid Devices?

Persona Medical is a family-owned company that has been in operation since 1967. They manufacture RXEars, affordable hearing aids, to be sold in pharmacies. These devices are meant for people who experience mild to moderate hearing loss. Their products are compliant with the FDA code of regulations for the quality system regulation of medical devices. The cost of these hearing aids range from \$1200-\$1600, which saves you an estimated \$2000-\$4000!

In addition, affordable hearing aids being available within the pharmacy offers an added level of convenience to you! **A hearing test can be conducted and a product recommended and purchased within 30 minutes. The in-pharmacy hearing test can be done free of charge to any person who may be interested in the service.**

How can I make an appointment?

Call Bremo pharmacy at **804-288-8361** to make an appointment for a **free** hearing test and consultation on RxEars products!

You can also read [this blog post on ear hygiene](#) to learn how to better protect and care for your ears