FREE Hearing Screens at Bremo Pharmacy!

Small Pharmacy... Big Hearts

Why should I check my hearing?

Hearing loss may lead to a variety of problems such as asking others to repeat themselves, trouble hearing the TV, or even trouble understanding those at the dinner table with you. However, the effects and risks of hearing loss can be even more detrimental. Hearing loss can lead to social isolation, dementia, and increased risk of falling.

What is social isolation, and how is it affected by hearing loss?

Social isolation is defined as a state or complete lack of contact between an individual and society. According to the CDC, social isolation significantly increases a person's risk of premature death. Many studies have shown an association between hearing loss and social isolation. This could be due to reduced ability to communicate with others which can damage self-esteem.

What is dementia, and how is it affected by hearing loss?

Each year, 10 million new cases of dementia are diagnosed. It is estimated that 800,000 of these cases are caused by hearing loss, which is 8%. A study is currently being completed by Johns Hopkins and the National Institute on Aging to determine whether treating hearing loss will reduce the risk of dementia in nearly 1,000 people between the ages of 70 and 84.

How can I check my hearing? FREE

Bremo pharmacy offers hearing screens! Make an appointment, and stop by the pharmacy to check your hearing today. Take the first step in assuring that your hearing will not affect your quality of life, today! Call 804-288-8361 to make an appointment.

What if I have hearing loss?

Bremo Pharmacy carries RxEars over the counter hearing aids that are more affordable than prescription hearing aids. These are ideal for someone with mild to moderate hearing loss. Read this blog post to learn more about these great devices!

References:

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8292986/

https://publichealth.jhu.edu/2021/hearing-loss-and-the-dementia-connection